

In the Claims:

1-29. (canceled)

30. (new) A tape that is formed in a roll, comprising:

a length of support material, said support material having a first layer, a second layer and a third layer coated thereon, wherein said first layer comprises an adhesive, said second layer comprises a color former, and said third layer comprises a color developer, and wherein each of said first layer, said second layer, and said third layer are separate from each other layer, wherein, when a portion of said length of support material is separated from a remainder of said length of said support material, a tear site is formed on said remainder of said tape where said portion of said length of support material is removed from said remainder of said length of support material, and said color former that is present at said tear site is reacted with said color developer at said tear site, to form a demarcation along said tear site, wherein said demarcation is of contrasting color to said support material.

31. (new) A tape that is formed in a roll as described in Claim 30, wherein said color former is encapsulated, and wherein capsules in which said color former is contained are broken at said tear site by removal of said length of support material from said remainder of said length of support material, and said color former is reacted with said color developer at said tear site.

32. (new) A tape that is formed in a roll as described in Claim 30, wherein said adhesive layer comprises a pressure-sensitive adhesive.
33. (new) A tape that is formed in a roll as described in Claim 30, wherein said color former is a chromogenic material.
34. (new) A tape that is formed in a roll as described in Claim 30, wherein said color former changes color to form said demarcation at said tear site by reaction with said color developer, and wherein said color developer does not contribute oxygen to said reaction.
35. (new) A tape that is formed in a roll, comprising:
a length of support material, said support material having an adhesive and a color former coated thereon, wherein, when a portion of said length of support material is separated from a remainder of said length of said support material, a tear site is formed on said remainder of said tape where said portion of said length of support material is removed from said remainder of said length of support material, and said color former that is present at said tear site is exposed to a color developer at said tear site, and said color former reacts with said color developer to form a demarcation along said tear site, wherein said color

developer does not contribute oxygen to said reaction, and wherein said demarcation is of contrasting color to said support material.

36. (new) A tape that is formed in a roll as described in Claim 35, wherein said color former is encapsulated, and wherein capsules in which said color former is contained are broken at said tear site by removal of said length of support material from said remainder of said length of support material, and said color former is reacted with said color developer at said tear site.
37. (new) A tape that is formed in a roll as described in Claim 35, wherein said support material has a first layer, and a second layer coated thereon, and wherein first layer comprises an adhesive, and said second layer comprises a color former and said color developer, and said first layer is separate from said first layer.
38. (new) A tape that is formed in a roll as described in Claim 35, wherein said support material has a first layer, a second layer and a third layer coated thereon, wherein said first layer comprises an adhesive, said second layer comprises a color former, and said third layer comprises a color developer, and wherein each of said first layer, said second layer, and said third layer are separate from each other layer,